Don’t publish content until you read this first...
Lean staffs, higher productivity pressures and increased workloads put today’s companies at risk for content overload, mistakes and mismanaged messaging. And any of these can undermine your credibility. Avoid embarrassing errors, stay consistent with your branding message, meet deadlines and increase your collateral and content production and quality with the following services:

**Content development**
Engaging, value-added content development for websites, blogs, corporate communications, social media, magazines, and public relations
- Feature article writing
- Marketing collateral development (brochures, white papers, etc.)
- SEO implementation
- Social media content creation

**Content review/proofreading**
- Meticulous content editing and quick turnaround proofreading
- Document quality assurance for grammar, design, messaging, positioning and branding
- Style guide development/maintenance

**Consulting**
- Content, communications, marketing, social media and website strategy services
- Content marketing planning
- Social media strategy
- Business planning
- Brand and identity development

**Clients served (partial list)**

*With over 25 years of content and communications experience, Joseph Duffy is the founder of Prooferati, a content marketing, editorial and communications services company.*

Contact Joe today to discuss your content needs.

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